

Philanthropic Support Guidelines

Bayer Inc. welcomes proposals for corporate and/or business philanthropic support that meet the following criteria:

- Serves and benefits Canadian communities and/or communities where Bayer Inc. employees work and live
- Displays leadership, innovation and/or willingness to work in partnership
- Has clearly defined and measurable goals and objectives
- Is within Bayer's business areas and focus, including:
 - Health promotion
 - Disease awareness
 - Science education
 - Scientific innovation
 - Polymers and high-performance plastics (Polyurethanes, Polycarbonates, Coatings, Adhesives and Sealants, Thermoplastic Polyurethanes)
 - Disaster relief/outbreaks

*Please note that applications for corporate funding are reviewed by The Bayer Inc. Corporate Responsibility Committee. Priority for health and disease related requests are given to causes in the areas of animal health, hemophilia, diabetes, nutritionals, analgesics, cardiovascular, men's health, multiple sclerosis, women's health, dermatologicals, oncology, anti-infectives, urology, hematology, urinalysis, immunology, clinical chemistry and molecular testing.

Due to the large volume, requests are reviewed on a discretionary basis and we are not able to fund all applications that meet our guidelines.

Corporately, Bayer Inc. will not consider support for:

- Amateur sports
- Art galleries, museums, heritage buildings
- Capital investments
- Deficit reduction or operating reserves
- For-profit organizations
- Funds directed to individuals
- Corporate gift/prize donations
- Organizations outside of Canada
- Organizations that promote discrimination on the basis of race, creed, gender, sexual orientation, age, national origin
- Organizations that receive more than 20 per cent of funding through the United Way (Bayer Inc. contributes to the United Way through an annual campaign/corporate donation.)
- Organizations soliciting funds on behalf of a non-profit organization or charity



- Political donations
- Privately-funded educational institutions, service clubs, or fraternal organizations
- Religious or faith-based organizations or initiatives
- Student trips or exchange programs
- Unregistered not-for-profit organizations or businesses